

**GamersLounge** was founded in 2008 as a community for gamers with a passion for the fighting genre. Over the years GamersLounge have evolved into a lifestyle magazine for everyone with a passion gaming. Today we cover gaming, gadgets, movies and events, that intertwines with the modern culture of gamers. We continue to convey our passion to others with energy and enthusiasm. To mark our 10 years anniversary, we have updated the visual expression of GamersLounge, and at the same time made it even more suitable on mobile devices. This includes a large integrated video player for trailers. Ideal for gamer on the go with a mobile device.



## The people

Vi har været en tur hos Sony og spillet en times tid af det kommende Uncharted - The Lost Legacy.



5,627 people reached

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890 Views

In 1996 Bill Gates wrote an essay titled "Content is king" and this is still true today. GamersLounge have more than 100 feature articles, 800 reviews, 9000 news posts and still counting. It takes people to continuously publish this amount of content in a small language like Danish. This is the people that ensures press releases are published, review scores are posted and feature articles with interviews, event coverage, previews and guides are made.

**David Gohs** is, besides being a fan of all Nintendo, also the Managing Editor. David makes sure that the staff writers are kept busy and ensures the constant flow of news posts. There is no such thing as a free lunch, so David also reviews numerous games throughout the year and reports from events. In the unlikely event he finds himself idle, David reaches out to publishers and PR bureaus to make sure we cover as broad as possible.



[Check out work from David](#)



We're global, that's right next to you





**Jonas Filtenborg Plum** loves the action genre and is always ready to embrace a new experience from a different type of game. Jonas have too many games and not enough time. Besides the numerous reviews Jonas, by magic, finds the time to do graphics on GamersLounge' channels. This includes video banners for our Facebook site and montages for the YouTube channel.

[Check out work from Jonas](#)

**Mikkel Daniel Wiesner** competes with David on who reviews the most games on various Nintendo platforms. Mikkel also have a crush on the Japanese genre as a whole with a broad interest in all genres. In his opinion every game is a piece of art on its own. One thing is for sure, Mikkel will never pass down the chance to play a Legend of Zelda title.



[Check out work from Mikkel](#)



**Mathias Højbjerg** has been fascinated by games, ever since he held a 1st generation GameBoy. It was love at first sight. Since then, a lot of games have run over the screen and in many different genres, especially the Kingdom Hearts series has had a high impact. Mathias is also pretty much a PlayStation Fanboy. He enjoys games in every genre. As he says "You never know which games will bring you, your next great gaming memory."

[Check out work from Mathias](#)

**Jan Bo Kristensen** has finally entered late adolescence, despite his birth certificate says something completely different. In addition to being Editor in Chief, Jan loves covering any type of gaming event preferably with interview opportunity. Even though he's addicted to shooters many gadgets also find their way to the review and news coverage. Jan loves the exciting experiences that comes from new intellectual property and the ingenious imagination of indie developers.



[Check out work from Jan](#)

# Statistics and reach

GamersLounge continue to grow and ensures the best possible coverage for a Danish audience with a multi-channel branding strategy across digital platforms. We publish to our [website](#) with links to content on [Facebook](#), [Twitter](#) and occasionally [LinkedIn](#). Video content from partners is embedded in website posts and the video play list. Some videos are uploaded directly to Facebook or used from our [YouTube channel](#). We occasionally do live Let's Play of the initial part of games on Twitch, Facebook and YouTube to showcase a game.

Side		Samlet antal Synere	I forhold til sidste	Opslag i denne ug	Interaktion i denne uge
DU 1	Gamerslounge	14.1K	0%	24	62
2	Xbox DK	12.2K	▲0,1%	4	46
3	Pixel.tv	12.2K	0%	8	66
4	PlayStation Life	4.7K	0%	12	12
5	Xboxlife	4K	▼0,1%	1	8
6	gameplay	3.4K	▼0,1%	0	0
7	Spilministeriet	2.8K	▼0,2%	1	6
8	Playstadium	1.8K	0%	0	0
9	Gametest	1.1K	▲0,3%	4	40
10	Playstationforum.dk	775	0%	0	0
11	Daily Rush	485	▲0,2%	0	0

Så er anmeldelsen af Cozmo publiceret. På GamersLounge.dk anmelder jeg i løbet af et år mange forskellige spil og gadgets, og det er sjældent, at se noget så gennemarbejdet som denne lille robot.

<https://lnkd.in/g/r25bM>



Cozmo anmeldelse  
gamerslounge.dk

11 Likes · 1 Comment

Website statistics is one of the criteria's used to gauge impact and reach. The normalized Facebook statistics provides a snapshot of GamersLounge impact compared to other Danish media with a Facebook presence. This provides a very easy way to separate high value content created by staff from low value user to user interactions on sites with forums.

We have 14.000+ followers on Facebook with a monthly average reach of 35.000. This is mimicked by our website statistics where we can see an average of 15.000 unique monthly user and in excess of 26.000 unique page views.

When we participate in events we do live coverage. This is though [our Facebook page](#) as this platform is more likely to catch an audience when reporting live. Coverage consists of still images spiced with situation reports and often live video to capture the atmosphere. After the event we cover the details in an editorial feature. Often with additional [snippets](#) from the event.

Første map gik til Astralis over SK Gaming. Salen gik amok.



2261 people reached

Boost Post

741 Views